

In collaboration with the Regional Innovation Centre @TechAlliance, there will be an information session on TechAlliance's new no-cost accelerator on **Wednesday, October 30 from 4:00 – 6:00 PM** at the Tillsonburg Town Centre. The keynote presentation starts at 4:00 PM.

In this session, TechAlliance Venture Growth Manager, Andrew Leest, will discuss TechAlliance's mission and functions, and dive deep into TechAlliance's latest initiative – Rural GROW Accelerator. Learn what this accelerator can do for your business and what you'll need to apply. A Q&A period will follow.

If you're a rural business ready to scale and turn your dreams of big growth into reality, this path is for you! Providing expert coaching from business leaders on topics including sales, marketing, finance, intellectual property, customer retention and product development, Rural GROW Accelerator is designed to help propel businesses to their next stage.

## Sign up now: https://RuralGROW\_Tillsonburg.eventbrite.ca

This project is funded in part by the Ontario Government through the Rural Economic Development Program.



OCT 30 · 4 - 6 PM



Tillsonburg Town Centre 2<sup>nd</sup> Floor, Unit 206